



HENRY BAKER COLLEGE

MELUKAVU, KOTTAYAM

Founded 1981

Accredited by NAAC With 'A' Grade An ISO 9001 : 2015 Certified Institution

A Christian Minority Educational Institution run by C.S.I East Kerala Diocese
Affiliated to Mahatma Gandhi University, Kottayam

Criterion-1 CURRICULAR ASPECTS

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

UG Projects-B.Com. Model-II

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

**FINANCIAL INCLUSION AMONG FARMERS WITH
SPECIAL REFERENCE TO MELUKAVU GRAMA
PANCHAYAT**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

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Under the Supervision of

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DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**CUSTOMER SATISFACTION REGARDING FLIPKART PRODUCT
QUALITY IN THE CONTEXT OF MOONNILAVU GRAMA
PANCHAYATH A COMPREHENSIVE STUDY**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfilment of the requirements for the

BACHELOR OF COMMERCE

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DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON AMOUNT OF MONEY SPEND ON MOBILE
RECHARGE BY JIO USERS WITH SPECIAL REFERNCE
TO
MELUKAVU GRAMA PANCHAYATH**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfilment of the requirements for the

BACHELOR OF COMMERCE

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DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON COMPARISON BETWEEN AMAZON AND
FLIPKART WITH SPECIAL REFERNCE TO HENRY BAKER
COLLEGE MELUKAVU**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

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DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON STUDENTS ATTITUDE TOWARDS
ENTERPRENEURHIP WITH SPECIAL REFERNCE TO HENRY
BAKER COLLEGE MELUKAVU**

Project Report submitted to the

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In the partial fulfillment of the requirements for the

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DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**ANALYSING THE INFLUENCE OF SMARTPHONE
ADVERTISEMENTS ON STUDENT WITH FOCUS ON HENRY
BAKER COLLEGE MELUKAVU**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

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DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON THE IMPACT OF SOCIAL MEDIA
MARKETING OF CONSUMER BEHAVIOUR, WITH
SPECIAL
REFERENCE TO PEOPLE IN THIDANADU GRAMA
PANCHAYATH**

Project Report submitted to the

Mahatma Gandhi University

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**TO
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In the partial fulfilment of the requirements for the

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March 2024

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